

AMENDMENT TO SPECIFICATION

IN THE SPECIFICATION:

A marked-up copy of the changes to selected paragraph(s) is provided below. Please enter these changes to the specification in the record.

~~Paragraph at page 6, lines 10-19.~~

The input logic 305 passes the request object 200 to an arbiter 310, which is described further hereinbelow, for analysis. The arbiter 310 has at least two outputs. One of these two outputs is the request object 200, which the arbiter ~~[[315]]~~ 310 passes to one of a plurality of personalization engines 325A through 325M, where M is the count of personalization engines making up the plurality of personalization engines. The personalization engine 325A through 325M are described further hereinbelow. The other of the two outputs of the arbiter 310 is an enable signal that selects and enables one of the plurality of personalization engines 325A through 325M to analyze the request object 200. The personalization engine that is selected and enabled by the arbiter 310 is referred to here as the selected personalization engine 325' (not shown explicitly in the drawings).

A¹ [Paragraph at page 6, line 20 to paragraph at page 7, line 4.]

The selected personalization engine 325' analyzes the profile elements 205A through 205N of the request object 200. Based on the outcome of this analysis, the selected personalization engine 325' identifies a personal content object 210 stored in a content database 335, and retrieves the identified personal content object 210 through a content database proxy 330. Alternately, the personalization engine can generate new content itself. The content database proxy 330 passes the personalized content object 210 to the output logic 340. The

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output logic 340 may include a modem or other communication interface or adapter. The output logic 340 passes the personal content object 210 through the Internet 115 to the application program 110. In practice, the profile database 320 and the content database 335 may be combined into a single database, and the profile database proxy 315 and the content database proxy [[335]] 330 may be combined into a single database proxy.
